

In Focus – CountEmissions EU

- This European Commission initiative aims to set out a common, though voluntary, framework for calculating and reporting transport-related greenhouse gas emissions by both the passenger and freight sector.
- To incentivise service providers to monitor and reduce their emissions and improve the efficiency of their transport services and to enable users to choose the most sustainable option.
- Commission [adoption](#) expected during the second half of 2023

Highly welcome & urgently needed

- Business travel buyers want to make greener choices, but reliable data on environmental footprint is missing today.
- Buyers of business travel also need to report their CO2 emissions.
- A myriad of standards for CO2 and CO2e exist, which make reporting incoherent and questionable.

Our asks

1. Widen the scope to include accommodation. Technically, this is not transportation, but hotel, apartments, conferences and events are an integral part of business travel.
2. As CO2 emissions data is more readily available, start with a standard CO2 emissions calculation methodology for business travel services.
3. Develop a default value, because we want to drive travel decisions at point-of-sale. Correct reporting is not enough.
4. Require all travel service suppliers to provide, free of charge, a standardised CO2 calculation baseline and the corresponding CO2 emissions in digital form for companies of all sizes.
5. Export CountEmission EU standard into other regions of importance for European business travel, e.g. North America. Ultimately a Global standard is needed.



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Business Travel in Europe

- 2 million institutions send business travelers on the road (companies, public administration, NGO)
- 22 million business travelers
- 166 million business trips
- €54 billion spent
- Estimates for 2021