Boosting the Economic Impact of Business Travel

Position Paper Launch

European Network of Business Travel Associations

14th March 2023

Boosting the Economic Impact of Business Travel

Agenda

1. BT4Europe
   Lotten Fowler

2. Position Paper
   Odete Pimenta da Silva

3. Q&A plus chat function
   Mark Watts

BT4Europe
European Network of Business Travel Associations

One vision: a stronger voice for business travel in Europe

BT4Europe

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For travel and meetings professionals

VDR
Verband Deutsches Reisemanagement e.V.
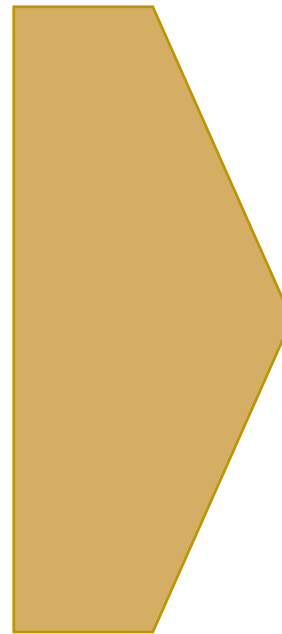
AFFILIATE MEMBER

BCD travel

FOUNDING PARTNER

CDS GROUPE

Representing thousands of buyers of business travel: corporations, NGOs, public administration and many more

Economic Impact (2021)*

o 2 million companies, NGO, public administration

o 22 million business travelers

o 166 million business trips

o € 54 billion volume spent

Clear priorities

o Sustainable business travel

o Digital transformation

o Restart business travel post pandemic

o Facts & figures on European business travel

* Data mentioned in 'Scope 2021' is extrapolated from research available for Germany. It presents only an educated guess of the true size of business travel in Europe. BT4Europe commenced a research project to present the facts and figures of business travel in Europe.

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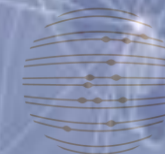# Boosting the Economic Impact of Business Travel

Executive Summary

- Business travel in Europe has a significant positive impact on the European economy.

- The European business travel industry and the BT4Europe community have identified common challenges, including understaffing, ticketing and pricing restrictions, and an outdated regulatory regime.

- Address these challenges through legislation and improved regulations to ensure the sustainable and resilient development of the sector, which is vital for the economic growth of Europe.

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1. Developing a More Resilient Business Travel Framework

- The pandemic hi**ghlighted the vulnerability of business travel and our economy to global health crises**.

- The European Court of Auditors (ECA) concluded that **insufficient lessons have been learnt from the pandemic to create a robust and resilient regulatory framework for the travel sector** to better face potential future emergencies.

- BT4Europe supports the ECA's recommendations for action,
  - including identifying useful EU tools during the pandemic
  - making cross-border contact tracing tools easier to access
  - analyzing the need for additional tools for future crises

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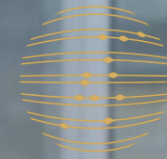# 2. Leveraging the Economic Benefits of Flexible Working

- **Gr**owing trend of digital nomads** can **boost Europe's economy and enhance international competitiveness**

- Need for a **good work/life balance**

- Make **Work From Anywhere** an option for employees and employers

- Facilitate **cross-border work** and **job rotation** with minimal bureaucracy and positive tax implications.

- Development of a new legislative framework.

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3. Modernise Ticketing, Pricing and Passenger Rights to Boost Business and the Economy

- Seamless mobility across Europe is still a challenge, with **different booking, payment, and ticketing processes**

- **Lack of cooperation** between national railway companies and regional transport associations

- To achieve seamless mobility, standardization and **binding interfaces** are needed

- **Level playing field** on ticketing and pricing across modes of transport

- Simple, integrated and digital multi-modal **passenger rights**

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So what are we asking for?

We call upon the EU

We need to **learn lessons from the pandemic** and **draw up guidance and tools needed for potential future health measures**.

Adopt **uniform rules and developing a new legislative framework** to allow easier **cross border work and job rotation**, with less bureaucracy and minimal or positive tax implications.

Ensure a level playing field across the **modes of transportation on ticketing and pricing,** by ensuring **one stop ticketing for all modes of transport** through the planned MDMS **initiative**.

Use the review of **EU passenger rights regulations to introduce end-to-end protection of passenger rights** as a key aspect of multimodal travel.

We invite the entire travel sector to support these recommendations and the European Commission and Parliament to lead the work towards implementing this.

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Position Paper on Boosting the Economic Impact of Business Travel

FOR MORE INFORMATION ON THIS POSITION PAPER

Go to **www.bt4europe.com/position-papers**

Easy accessible downloads available of:
- the recording of this webinar
- the position paper
- the presentation deck

Or send an **email** to mail@bt4europe.com

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