



PRESS RELEASE – for immediate publication

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FCM Becomes Affiliate Member of BT4Europe to Support Pioneering Sustainable Business Travel in Europe

Brussels, 04 December 2023 - [BT4Europe](#), the European Network of Business Travel Associations, is thrilled to announce the addition of FCM as its latest affiliate member. [FCM](#), a globally recognized travel management company, will join the BT4Europe working groups to focus on spearheading sustainable business travel practices.

Specifically, FCM's Global Sustainability Lead, [Glenn Thorsen](#), is joining the BT4Europe **Sustainability Working Group**. This set of dedicated professionals will be addressing the challenges and recent legislations put in place for business travel.

The group will be putting particular emphasis on carbon emission reduction in line with European Green Deal targets, and actively developing a roadmap to improve access to streamlined, accurate, and comparable data on the CO2 impact of business travel in the air, rail, and hotel industries.

BT4Europe is steadfast in its dedication to promoting and supporting European legislation that fosters sustainable business travel practices.

FCM and BT4Europe are joining forces to expand the scope of CO2 emissions data availability, beginning with the development of a standard CO2 emissions calculation methodology for business travel services.

Commenting on this partnership, Patrick Diemer, Chair of BT4Europe, said, "FCM's commitment to sustainability perfectly aligns with our goals. Together, we aim to lead the way in promoting eco-friendly business travel practices and making carbon emissions data more accessible and transparent within the industry."

Glenn Thorsen, Global Sustainability Lead at FCM, added, "Sustainability is at the core of FCM's corporate values, and we are thrilled to be part of BT4Europe's Sustainability Working Group. By joining forces, we can pioneer meaningful changes in how business travel impacts our environment, all while enhancing the traveler's experience."

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About BT4Europe:

BT4Europe, the European Network of Business Travel Associations, unites leading National Business Travel Associations across Europe. As the voice of the business travel industry, BT4Europe represents the interests of business travel buyers and users, with a focus on enhancing the customer journey and fostering sustainability. www.bt4europe.com

About FCM

FCM is one of the world's largest travel management companies and a trusted partner for thousands of national and multi-national organisations, including many household brands, Fortune, and FTSE 100 companies. With a 24/7 reach in over 100 countries, FCM's agile and flexible technology anticipates and solves client needs supported by expert teams who provide in-depth local knowledge and duty of care as part of the ultimate personalised business travel experience. As the flagship corporate travel arm of the ASX-listed Flight Centre Travel Group, FCM is able to deliver the best market-wide rates, unique added-value benefits, and exclusive solutions for its clients to support their business travel requirements. A recognised leader in the travel tech space, the company has debuted several proprietary client solutions over the last 12 months including a new omnichannel platform featuring a 'first of its kind' customised end-to-end user experience and FCM Booking, an innovative option to traditional OBTs. Alongside its travel management services, the company also provides specialist services through [FCM Consulting](#) and [FCM Meetings & Events](#) to service the broader needs of its clients. Discover the alternative at www.fcmtravel.com