

Brussels, February 2025

In Focus – Single Market Strategy

- The new European Commission currently develops a Single Market Strategy to create a new momentum for a Single Market for goods and services in the EU.
- Focus is on SME, and to remove existing regulatory and administrative barriers
- Until 31 January 2025 interested parties had the opportunity to voice their opinions and make recommendations for the Single Market Strategy.
- BT4Europe submitted its response within this consultation process.

We fully support a renewed Single Market Strategy

Business travel supports the overarching objective to further develop a single market that:

- Enables companies to scale up and compete globally.
- Empowers citizens to access and utilize the opportunities the single market provides.

The free movement of people and services across borders is a cornerstone of European competitiveness. However, persistent regulatory and administrative barriers hinder business mobility and economic efficiency.

Four recommendations in detail

1. **A1 Forms.** Exempt business travel from A1 form requirement for short trips of up to 14 days
2. **Digital Transformation.** Dematerialize travel documents, automated check points, support multimodal travel incl. passenger rights on multimodal trips.
3. **Rail Infrastructure.** Enable cross-border rail services, invest into physical travel routes and on-line booking capabilities.
4. **Ease Cross-border Car Rental.** Reduce one-way fees and harmonize regulations.



Business Travel in Europe

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- 2 million European institutions send business travelers on the road (companies, public administration, NGO)
- 40 million business travelers
- 467 million business trips
- €185 billion spent
- Estimates for 2023